

Our Vision



Our Goal

To be the leading industrial minerals company, recognised as excellent and sustainable in the eyes of customers, shareholders, employees and communities.

Our Foundations

- Family owned company with long-term view
- More than **10,000** people, with **250** operating locations on **5** continents
- Highly diversified with global reach
- Strong portfolio of high quality assets

Our Values

- Safety first
- Trust
- Dedication
- Integrity
- Objectivity
- Care and Respect

Our Strategy

Building sustainable leadership on a regional basis through:

Continuous Improvement

- Dedicated people
- Long term and high quality reserves
- Technology and innovation

Growth

- Focus on growing market segments
- Customer driven

Our Organisational Principles

A decentralised, yet coordinated organisation

- Agility and sense of urgency
- Short and flexible decision lines
- Teamwork
- Transparency
- Mobility of people

